# HEARN

22, 24, 26 ARD SO WEST FOURTEENTH ST.

## CHALLENGE SALE.

TRUTE ALWAYS CONQUERS Res Truth and only Truth prevail .... All effering ofere, presented are strictly to the letter

IN THIS SALE I HEW AND BLEGARY GOOD ARE OFFERED AS THE LOWEST PRICES EVER ENOWE

LADIES

#### BRUNKARK STO. BAGKANO, JACKETO WRAPS, DESCULARS, AND DERSEES.

one of the largest in the city; enlarged to double former size !.... any over shown ..... In "Our Great Challeng Sale," from morning until night, you will find this section of our stores crewded with customers happy purchasers of elegant Cloaks and Dreeses far

At 6 99....Loose Front Newmarkets...... worth 10 00 At 10 98.... Beaver Cloth Newmarkets ..... worth 16 00 As 16 00....Fur-trimmed Newmarkets......worth 28 00 At 19 00....Braided Cape Newmarkets.....worth 28 00 At 39 00....Angel Bleeve Newmarkets...... werth 40 00 At 35 00 ... Rich Cloth Newmarkets...... worth 45 00 At 38 00....Gimp and Fur-trim Newmarkets worth 55 00 At 8 98 ... Braided Jackets ..... ..... werth 6 00 At 10 88 ... Satin lined Beaver Jackets ..... worth 15 00 At 12 cs Braided Vest Jackets .......worth 20 00 Chamels lined Jackets.....worth 35 00

Plush Jackets.

Black, Seal, Gobelin, Royal, Terra Cotta, and Havana Soni Flush Sacques.

Sest qualities—all lengths—handsomely lined.

.....werth.......\$25 \$35......werth.......\$50 

worth......100 #5......worth....... 185

Hagnifeent Imported
Plush Newmarkets and Englans,
s and black—embroidered, braided, and plain.
worth. \$68 \$195. worth. \$225
worth. 125 145. worth. 250
worth. 200

Jealousy is the Meanest of Vices, Some who want the earth, envious view our great suc-ms....Unprovoked attacks recoil on those who make

......tucked and ruffed At 19 cents.....Drawers... .....solid embreidered yeke ..... Chemises. ....Corset Core .....all sises ...square and V ....double yeke At 30 cents.....Night Dre ..... tucks and ince 

SOME POLKS who never did amount to much in Dry Goods, instead o getting bottor, are daily getting worse...

Soon all the doctors in the land

Cannot, pessibly, make them stand.
#224 centsBoys' plush CapeAstrakhan bans #1 49 centsBoys' relvet Jacketsall celer #1 48 centsBoys' Knee Pantsextra heav #1 47 centsBoys' Cassimere Pantsextra fin #1 54 centsBoys' Gannel waistsgray and nav. #1 42 68Boys' all-weel Scits
At 20 cents
Contraction of the Contraction o

UMBRELLAS,

These who sell Umbrellas made of rotten material eighty-nine cents in expectation of affecting sale of our great offering of Gleria Silk Umbrellas at minety-tw

Bilver croek....... 81 85 Lisle Spun....... 8 26 If some, who are unhappy because we've stopped their little game of sending sales clerks to buy our "Gleris Blik Umbrellas' to resell at profit, will come in fair an square, we'll make a moderate mency contril CANES.

Hasel, Weichsel, English Oak, Madagasear Vine, Aca gia, Midgeon, Orange, Ebony, and Irish Blackthern-pialm, horn, silver, exidized, and gold mounted. FORTY-NINE CENTS to HIGHT DOLLARS, OUR CHALLENGE SALE

is cause of endless worry to the envious......Instead trying appearance to maintain with inferior articles came prices, they should reflect that such practices ma os the values that we give.

Silk Mandkerchiefs and Musiers. ean's H. S.—with initial 200; worth
sen's H. S.—axirs large 460; worth
sen's Japanese—fancy border 460; worth
ean's Japanese—fancy border 460; worth
sellk all colors 460; worth
sellk all colors 460; worth
solik all colors 500; worth
facili Mufflers 51 20; worth
facili Mufflers 1 20; worth

MUSLING AND PLANNELS. The greatest courage some folks yet have shown is to sell an article for half an hour at cost.....Customers who would repeat their purchases are told that "goods are said".....Pretencedeceives but few........A snag is giruck when more daring merchants continue to undersell the lowest prices they dare name, and do not stop for seed.

Yard wide Kuslins. At Five Cente and three-quarters, At Six Cents and three-quarters, At Eight Cents and three-quarters, White Flanneis-all week

Searies Twill Plannak medicale Conts. Prench striped Plannels.

"WHATS IN A NAME!" There's a house in our town, of whose former renow Haught remains but the fame of a very short name. One may see on the door that name as of yore— The name one may see, like the bark of a tree, Which often will stay, spite of inward decay.

and only by the right we would prevail ALL QUOTATIONS ARE FOR NEW GOODS,

DEESS GOODS. ....Cleths and Tricots.........al
width.....green, bronze, navy,
t, gobelin, havans, seal, and black
elsewhere sold at 42.

AND NEW GOODS ONLY.

"Challenge" Henriettas. Full range of celerings—super those offered near by at 48.

SOME FOLKS MAY BE GREAT on kettles and pets and pans. m it comes to dry goods they are n

Challenge Sale of BLACK DRESS SILKS. American manufacture—Twenty quality FIFTT-BINE CENTS to TERBE DOLLARS. Four Special Populars. 51.05 S1.17 Every yard Warranted.

Black and Colored Falls Francaise, Challenge Sale of
Minck Luxor and Armure Silks,

Challenge Sale of Black and White Stripe Suraha, artra heavy \_\_\_\_\_24 inches wide Challenge Sale of Scotch Plate Silk Velvets, cleawhere \$1.20

China Silks white and colered.

SOME FOLKS ARE JEALOUS same ratio as they themselves have retrograded .... Since "Our Great Challenge Sale" the difference is mer noticeable than ever ..... Why do they not try to meet a least one Challenge offering t .... Because they dare not

At Four Cents and a half. At Twelve Cents and a half, and heavy Corded Leno Scrims—a challeng to any elsewhere sold at 22 and 25.

UPHOLSTERY.

At Pive Cents and three-quarters. At Twelve Cents and a half.

Brira wide and heavy Cretonnes—French patter
nearly a thousand different colorings, combinations
designs—worth 25.

Scotch Lace Curtains..... Nineteen, Madras centre—wide, handsome border, full length and width, taped all around; value \$2.25. At a Dollar Ninety-eight, Ourtains, triple thread elegant designs; value \$3.25. At Two Ninety-eight.

rish Point of At Three Sixty-nine. At Four Ninety-eight. Rand wrought Tambour Curtains.... exquisite designs quality a short time since sold at \$7.50.

At 85,98 to 880. Half a thousand pair of the handsomest Brish Point and Honaissance Curtains,

SOME FOLKS

who no'er less sight of the former reputation of a nar would do well to recognise existing facts..... In all that opportains to dry goods they are daily, hourly under old by these who have far larger stocks and better un-

White wool blankets......11-4..... White wool blankets......11-6..... White woel blankets. White weel blankets...... 12-4...... pair....... 7 10 White wool blankets......13-4......pair...... eol blankets......13-4.....pair......10 es Above includes the finest "California."

White Wool Blankets. All-wool Wrapper Blankets, MERINO UNDERWEAR.

or challenges in popular grades continued—iz

Men's Scotch Wool Men's Sanitary Wool

Men's Camel's Hair SOME POLKS WHOSE principal attractions are seds water and candy pretend to have six bargain days a week...... Why is it that on no one day of six do they approach values found with us!..... Because they are undersold on everything, soda

Soda Water and Best Syrups THREE CENTS A GLASS. ......The Very Best

SUCCESS OF OUR GREAT CHALLENGE SALE. a answer to unprovoked attack by some who, from fallure to give the public value ere lesing trade and prestige, is a most TRIUMPHANT REFUTATION OF CATGELESS GLANDERS!

will offer Monday LADIES'

# **Walking Suits**

in cloth and choice combinations

of dress materials at

\$19.50, \$22.50, **\$27.50. \$32.50.** 

> being less than HALF FORMER PRICES. In addition, all their

and high class

WRAPS AND CLOAKS **DECIDED REDUCTIONS.** IMPORTED

WALKING JACKETS

**\$4.85, \$9.50, \$12.50. House Robes** 

and Tea Gowns, in new and exclusive styles

LACE DEPARTMENT. CHANTILLY FLOUNCINGS,

SPECIAL PRICES.

42 inches wide, at 75c. yd. BLACK LACE DRAPERY NETS.

at 95c. and \$1.59 yard. reduced from \$2,50 and \$3.00.

# INDIA

AT 55c. PER YARD, in all colors. 59 pieces rich quality

Peau de Soie and Satin Luxor. in street and evening Colorings,

at 98c. yd., real value \$2.25.

MOURNING DEP'T. Priestley's Imperial Crape 42 and 44 inches wide.

at 59c. & 75c., former prices \$1.00 and \$1.50. SILK AND WOOL Canton Crape,

38 inches wide, at 75c., reduced from \$1.75. ROUGH TWILL Camel's Hair,

42 inches wide, at 59c., reduced from \$1.25. Shoodah Cloth,

44 inches wide, at 55c., reduced from 85 cents.

DRESS GOODS. ALL-WOOL

Costume Cloth, Furniture and Carpets. 52 inches wide, at 42c.,

former price 85c. ALL-WOOL CHEVIOTS 54 inches wide, at 59c.,

A. T. STEWART & CO. (RETAIL).

## EXTRAORDINARY BARGAINS

# FINE DRESS GOODS, IMPORTED BLACK SILKS.

AND IMPORTED DRESSES.

54-INCH FINE ALL-WOOL

PIN-CHECKED LADIES' CLOTH. AT 50c. PER YARD; REDUCED FROM 85c.

54-INCH FINE ALL-WOOL PLAIDS AT 75c. PER YARD; REDUCED FROM \$1.35.

PLAIN, CHECKED, AND MIXED LADIES' CLOTHS AT 38c, PER YARD: REDUCED FROM 60c.

FINE FRENCH DRESS FABRICS:

10,000 YARDS, IN LENGTHS OF 10 YARDS AND UNDER. at 50c. and 60c. per yard; reduced from \$1 and \$1.25.

A SUPERB ASSORTMENT OF

### FINE LYONS BLACK SILKS.

Purchased at a Large Reduction in Price, are offered AT 95c., \$1.05, \$1.25, AND \$1.50 PER YARD: They are extra value; the same qualities recently sold at \$1.10, \$1.30, \$1.65, and \$1.85.

ALSO THE REMAINDER OF THEIR

### IMPORTED DRESSES

AT ABOUT HALF THEIR FORMER PRICES.

Dry Goods sold at the lowest prices in the city and delivered out of town FREE of mail or express charges, Samples and information sent free on application.

Broadway, 4th av., 9th and 10th sts.

# 161, 163, 165, 167 & 169 Sixth Av.,

CORNER 12TH ST.

FORM YOUR OWN CONCLUSION,

BUT ONLY UPON THE BEST EVIDENCE. MANY PERSONS STILL MELIEVE THAT READY-MADE SHOES CANNOT EQUAL THOSE MADE TO ORDER IN FORM, QUALITY, OB IN WORKMANSHIP; BUT I

ASSURE THEM THAT IF THEY WILL CALL AT MY STORE I WILL EQUAL THE SHOES THEY WEAR IN

FORM, QUALITY, AND WOREMANSHIP, AND AT ONE-THIRD LESS COST.

JUST GIVE ME THE OPPORTUNITY OF PROVING

THIS FACT TO YOU. I WILL FURNISH THE BEST EVIDENCE, NAMELY, THE FACT, THAT IS, THE

SHOE ITSELF, AND THEN, WITH THE EVIDENCE

IN YOUR HAND, OR, BETTER YET, UPON YOUR FRET, YOU CAN FORM A JUST CONCLUSION.

GOLA RID TOP STRICTLY \$3.50

HAND SEWER BUTTON BOOTS \$3.50

LY HAND-SEWED BUTTON \$3.50

THESE LINES OF LADIES' STRICTLY

MAND-SEWED BUTTON BOOTS ARE MADE IN WIDTHS FROM AA TO EE AND SIZES I TO', AND I CAN NOT ONLY SATISFY THOSE WHO ARE IN SEARCH OF A STYLISH AND FASHIONABLE SHOE,

BUT I HAVE A COMPLETE ASSORTMENT FOI

THOSE WHO PREFER THE OLD PASHIONED BROAD-SOLED SOLID-COMPORT SHOES. I CAN QUARANTEE A PERFECT PIT AND SATIS-FACTION IN EVERY INSTANCE WITH THIS LINE

ORDERS BY MAIL RECEIVED ROMPT

ORDERS BY MAIL RECEIVED COMPI AND CAREFUL ATTENTION. OUR NEW FALL ILLUSTRATED CAT-ALOGUE IS NOW READY, AND IS MAILED FREE ON APPLICATION.

SIXTH AV., COR. 12TH ST.

**MOOUETTE CARPETS** 

\$110 Per Yard;

CAMMEYER,

OF STRICTLY HAND-MADE BUTTON BOOTS. 1 SELL ALL KINDS OF RELIABLE BOOTS, SHOES, BLIPPERS, RUBBERS, AND OVERSHOES FOR LADIES, MISSES, CHILDREN, MEN, BOYS, AND YOUTHS, AND FOR LESS MONEY THAN SOLD BY

ANY OTHER DEALER.

Ladies' strictly

Hand-sewed

Button Boots

\$3.50

BEST QUALITY FOR LEAST MONEY.

TAPESTRY BRUSSELS AT 55c. BODY BRUSSELS AT 81.65 VELVET AT 1.00 AXMINSTER AT We wish it to be clearly understood the above bargains

Own Factories. A large variety of Excellent Patterns and sufficient of each to fill all requirements. Every Carpet Guaranteed as Represented. JOHN & JAMES

DOBSON

40 & 42 WEST 14TH ST.



#### SOL. HEYMAN & CO. Furniture and Carpets.

OUR STOCK CONSISTS OF THE LARGEST AND FINEST ASSORT. MENT OF FURNITURE AND CAR. PETS EVER SHOWN, AT ASTONISM. INGLY LOW PRICES. PARLOR SUITES IN SILK PLUSH.

EDROOM SUITES, ANTIQUE OAK OR CHERRY 15.00 BEDROOM SUITES, SOLID WALNUT, MARBLE PILLAR EXTENSION TABLE, IN WALNUT OR SIDEBOARDS, LARGE SIZE. LEATHER-COVERED LOUNGES LEATHER-COVERED CHAIRS...

#### CARPETS.

MOQUETTES, PER YARD.. OIL CLOTH, PHIS YARD

# E. J. DENNING & CO., SIMPSON, CRAWFORD & SIMPSON,

6TH AVE. AND 19TH ST.

Ladies' Alaska Seal Sacques. Ladies' Alaska Seal Jackets. Ladies' Alaska Seal Wraps. Ladies' Alaska Seal Newmarkets. Ladies' Alaska Seal Ragians.

We beg to call attention to the magnificent collection of the above garments which we have prepared for this season. They are all made from carefully selected Alaska Skins, London dyed and dressed. For the satisfaction of our customers we give a guarantee to this effect with every garment we sell. We confidently claim that our prices are the lowest in the city for First-Class goods.

#### Ladies' Paris Wraps.

Additional novelties have been received during the past week in very rich Long and Short Garments, to which we respectfully invite the attention of all seeking for choice goods, of which duplicates cannot be procured in the city. As usual, our prices are much under those prevailing for high-class Paris

#### Ladies' London-Made Walking Jackets.

The assortment of high-class Londonmade Walking Jackets which we shall offer this week is beyond all comparison the greatest in variety ever seen in New York, and the styles are exclusive with us. They are marked greatly under

Adhering to our fixed rule, we make no charge for alterations.

CLEARING SALE IN

### Millinery Department.

TRIMMED HATS AND BONNETS. 1,800 Trimmed Bonnets, Round Hats and Turbans, embracing all our imported models and special exclusive designs, at great reductions from former FELT GOODS.

4,500 dozen best quality Fur Felt Hats and Bonnets at specially low prices to reduce stock.

FANCY FEATHERS.

8,000 dozen Imported Fancy Feathers at 5c., 10c., 25c., and 48c. each. 400 dozen Fine Ostrich Tips, in black and all colors, at 48c. per bunch; worth \$1.
75 dozen fine quality Shaded Plumes at 48c. each.; worth \$1.25.

ORNAMENTS. 125 dozen Fine Cut Steel Millinery Ornanents at 25c. each; worth 50c. to \$1.25.

## Silk Handkerchiefs.

Continuation Sale of Finest Qualities of Japanese Silk Handkerchiefs, large sizes, two-inch hems, extra heavy weight, at Half Regular Prices.

Ladies intending to purchase Silk Handadvantage to secure the bargains we are now offering, as such values cannot be obtained later on.

Ladies' genuine Japanese Silk Handkerchiefs, 16-inch size, half-inch hem, 25c. each: worth 374c. Ladies' Linen hand-embroidered and hem-

stitched Handkerchiefs, French Prints, extreme Paris novelties, 25c. each. Men's genuine Japanese Silk Handkerchiefs, full 20-inch size, quarter-inch hem, colored border, extra heavy weight, 89c. each; worth 55c.

# Men's Underwear

Furnishing Goods in General.

Being our own importers, we are in a position to give values in Men's Underwear and Furnishing Goods in general which cannot be approached. The following are representative bargains: Men's Merino Shirts and Drawers at 50c.,

75c., and 98c. each; one-third actual value. Men's superior White Lamb's Wool Shirts and Drawers at \$1.25, \$1.50, and \$1.69 each; less than wholesale price. Men's fine genuine Scotch Shetland Lamb's Wool Shirts and Drawers, full regular-made

\$2, and \$2.59 each; less than importation French Balbriggan Shirts and Drawers, neavy weight, full regular made, unbleached 75c. each; actual value \$1.50.

(spliced seats in Drawers), at \$1.35, \$1.59,

Fine quality Camel's Hair Shirts and Drawers at \$1.50, \$1.75, and \$1.95 each; much under value. Full lines of Swiss Cashmere Underwear and Holroyd's Derby Ribbed Underwear. Cartwright & Warner's White Merino and natural pure undyed Wool Underwear, free

from any vegetable fibre. Our own superior brand of West of England Hosiery Co.'s manufacture, which is so very popular.

Norfolk and New Brunswick Hoslery Co.'s

brands. Sanitary Abdominal Bands, in normal and scarlet wool, and medicated Red Flannel Bands, lined with perforated buckskin; both highly recommended by the medical faculty. GLOVES.

We continue our special sale of Men's superior quality two-button English Walking Gloves, with embroidered backs, at 79c. pair; worth \$1.50. Just opened: Our new importation of Men's Jouvin Gloves, in all the newest

shades. Also Jouvin Coaching Gloves, and Fowne's English Walking Gloves. Scotch Ringwood Gloves, from 29c 79c. pair. Kid, Fur, and Plush lined Gloves, at 98c.,

#### Silks and Dress Goods.

To reduce our large stock of Silks and Dress Goods at once, we shall offer tomorrow and during the week, among

Phenomenal Values In the Celebrated

Antne, Guinet & Cie,'s BLACK SILKS.

Quality I Reduced to 92c. Yard. Quality 2 Reduced to 98c. Yard. Quality 3 Reduced to \$1.09 Yard. Quality 4 Reduced to \$1.19 Yard Quality 5 Reduced to \$1.29 Yard Quality 6 Reduced to \$1,49 Yard. We guarantee the wearing quality of each grade.

At Greatly Reduced Prices. Our Entire Stock of New Fall and Winter Dress Goods, comprising Habit Cloths Reduced to 79c. Yard. Amazon Cloth Reduced to 98c. Yard Broadcloths Reduced to \$1.25 Yard Rayures Reduced to 39c. Yard. Almas Reduced to 75c, Yard. Cheviots Reduced to 29c. Yard. Cloth Plaids Reduced to 50c. Yard.

The above are the Most Extraordinary Values ever oftered in new and seasonable goods.

### Upholstery Department.

(Third Floor-Elevator.) The inducements to be offered to-mo ow in this Department will be of special interest to every lady who has any immediate or prospective intention of purchasing anything in the line of Upholstery goods, Luce Curtains, Portieres, &c.

We enumerate a few special lines which cannot be duplicated at double the price. Several of the lots being small, an early inspection will be necessary to prevent disappointment in securing them. One lot Nottingham Lace Curtains, taped

edges, at 98c. pair. One lot Guipure Lace Curtains at \$3.75, 200 pairs Antique Lace Curtains at \$1.95. One lot Swiss Tamboured Lace Curtains at \$2.25 pair; worth \$4.75. One lot Irish Point Curtains, lace centres, at

French Renaissance Lace Curtains at \$10.75 pair; good value at \$17.50. One lot Vienna Chenille Ourtains at \$4.65. 100 pairs Silk Turcoman Curtains at \$7.98 pair; reduced from \$10.75. Silk Shiela Portieres at \$10.75 pair; usual

\$4.90 pair.

price \$18.50. Chenille Table Covers at \$1.25 each 170 Raw Silk Piano Covers at \$4.50 each: well worth \$8.00.

75 pieces Tapestry, 50-inch wide, 42c. yard. Petit Point Tapestry at 75c. yard. Several pieces Spun Silk Tapestry at \$1.10 vard: worth \$1.75. Silk Brocatelle at \$2.50 per yard.

20 pieces very fine Silk Brocatelle at \$5 per yard; sold elsewhere at \$10.50. Smyrna Rugs, size 6x9 feet, \$10.50 each. Sheepskin Rugs, one yard wide and two yards long, at \$3.48 each; cheap at \$6.50. Vindow Shades made and put up in best manner at lowest prices.

#### Great Sacrifice Sale of BLANKETS.

(BASEMENT.) We have collected and divided into Four Lots [all Odd Pairs and Broken Lines of Wool Blankets, and marked them fully 40 per cent. less than same grades can be purchased for elsewhere. As they cannot last long at the very low prices placed upon them, an early

Lot 1-285 pairs Blankets, warranted all wool, \$2.98 pair; worth \$5.00. Lot 2-325 pairs Wool Blankets, large size. \$3.98 pair; worth \$5.50. Lot 3-260 pairs Blankets, large size, all

examination is advised.

wool, \$4.98 pair; worth \$6.00. Lot 4-275 pairs Blankets, large size, all vool, \$5.98 pair; worth \$7.50.

#### Comfortables and Quilts. 65 dozen full sized Comfortables, white cot-

ton filling, \$1.50 each; regular price \$1.98. A handsome line of foreign and domestic Elder Down Comfortables, in Silk, Satin, and Chintz coverings, from \$6.48 each upward. 350 full size Crochet Quiits, Marseilles patterns, 98c. and \$1.25 each; regular prices \$1.25 and \$1.50. Closing out 200 Colored Mitcheline and

White Marseilles Quilts, slightly soiled, at \$1.75 each; reduced from \$2.98. Special Bargain in Marseilles Quilts

500 extrasize English Marseilles Quilta. in entirely new patterns, at

82.98 Each; Would be good value at \$5.00. FLANNELS.

We are showing a large and complete stock of Fancy Flannels, in all the latest novelties, for Ladies' Sacques, Wrappers, &c. All Standard makes of Scarlet and White Shaker Flannels in all weights. Also Gilbert's fine Wool Flannels for underwear. A handsome line of Scarlet and White Em-

shrunk finish, 90 inches wide, \$1.58 yard (only one yard required for Skirt).

broidered Skirting Figurels from 65c. to \$4.50 yard. All-wool Skirting Flannel, new designs,

Simpson, Crawford & Simpson,

former price \$1.00. \$1.25, and \$1.50 pair. BUGGETS, 23423 YARDS, EACH SPECIAL CREDITS. 39 and 41 West 23d St. 32 to 36 West 23d St. SIMPSON, Crawford 993 and 995 THIRD AV. PRIBAY, AS USUAL, BARGAIN DAY. MET. SOTH and COTH STS., MAST SIDE. PRIDAY, AS USUAL, BARGAIN BAY, STH AV. AND 19TH ST.